

# SCOTT ACCOUNTING & COMPUTER SERVICES, INC.

NEWSLETTER FALL 2004

#### PDA's

#### NOW IN STOCK!



No waiting!!
This very popular item is now in stock and ready for delivery.

PORTABLE WIRELESS EASY TO USE

SOFTWARE APPLICATIONS
UTILITY SYSTEM
INSPECTION
INVENTORY

### COMING SOON!

MAINTENANCE WORKORDERS

Call today to reserve your PDA 256-329-1205 www.sacsinc.com



# **2004 USER MEETING**

Thank you to all attendees of the SACS 2004 User Meeting. We hope you enjoyed the meeting and found the classes to be of benefit to you. The 2005 meeting plans have begun. With the development of SACS.NET and a change of venue planned, the 2005 meeting promises to be the best yet! Watch for details soon.

# SACS.NET COMING SOON!!!

#### WINDOWS GRAPHICAL SOFTWARE

Work is proceeding with our windows graphical based software. This new development initiative will unveil itself as SACS.NET Software. SACS.NET is based on the proven foundation from our Classic SACS Housing Software. It uses the latest development and database software available. When SACS.NET is released, you will have an option of upgrading or continuing with Classic SACS Housing Software.

#### WHERE IN THE



#### IS LORETTA NORTH?



Just like Carmen Sandiego and Matt Lauer, Loretta is on the move!

Actually, Loretta was kind enough to agree to have her photo taken and used in the marketing materials for the SACS exhibit booth which we take to housing industry trade shows. These shows provide an opportunity for SACS to introduce our products and services to authorities around the country. Thank you Loretta for "traveling" around the country "attending" the trade shows for SACS!!

#### AUTOMATED REMOTE BACKUP SERVICE

# PROTECT YOUR VITAL BUSINESS DATA

Eliminate the costs, human error and data loss risks inherent in manual backup procedures.

Get peace of mind with SACS Backup Service

Prices as low as \$30 per month

Phone 256-329-1205 or Email sales@sacsinc.com for a price quote or additional information

# WELD ME

Pottsville, PA Housing Authority Livingston, TN Housing Authority McDonough, GA Housing Authority Metter, GA Housing Authority Venice, FL Housing Authority Vanceburg, KY Housing Authority Action, Inc. Athens, GA These Authorities are our latest "family members"! We have thoroughly enjoyed working with each of them over the last couple of months. We hope that you will get an opportunity to meet some of their employees while attending SACS' upcoming training classes....

#### SACS SOFTWARE TRAINING

#### **PIC/50058 Class**

Tuesday, October 12th

End-of Day/Month Procedures and Monthly Reports for Conventional Housing

Tuesday, November 16th

All classes are from 8 am to 4 pm and cost \$150 per person/per day

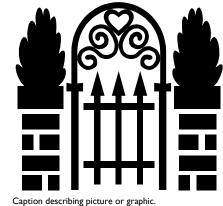
Please contact Sherri Blasingame to Register!!!



# **Inside Story Headline**

This story can fit 150-200 words.

One benefit of using your newsletter as a promotional tool is that you can reuse content from other marketing materials, such as press releases, market studies, and reports.



While your main goal of distributing a newsletter might be to sell your product or service, the key to a successful newsletter is making it

useful to your readers.

A great way to add useful content to your newsletter is to develop and write your own articles, or include a calendar of upcoming events or a special offer that promotes a new product.

You can also research articles or find "filler" articles by accessing the World Wide Web. You can write about a variety of topics but try to keep your articles short.

Much of the content you put in your newsletter can also be used for your Web site. Microsoft Publisher offers a simple way to convert your newsletter to a Web publication. So, when you're finished writing your newsletter, convert it to a Web site and post it.

## **Inside Story Headline**

This story can fit 100-150 words.

The subject matter that appears in newsletters is virtually endless. You can include stories that focus on current technologies or innovations in your field.

You may also want to note business or economic trends, or make predictions for your customers or clients. If the newsletter is distributed internally, you might comment upon new procedures or improvements to

the business. Sales figures or earnings will show how your business is growing.

Some newsletters include a column that is updated

every issue, for instance, an advice column, a book review, a letter from the president, or an editorial. You

> can also profile new employees or top customers or vendors.

"To catch the reader's attention, place an interesting sentence or quote from the story here."

## **Inside Story Headline**



This story can fit 75-125 words.

Selecting pictures or graphics is an important part of adding content to your newsletter.

Think about your article and ask yourself if the picture supports or enhances the message you're trying to convey. Avoid selecting images that appear to be out of context.

Microsoft Publisher includes thousands of clip art images from which

you can choose and import into your newsletter. There are also several tools you can use to draw shapes and symbols.

Once you have chosen an image, place it close to the article. Be sure to place the caption of the image near the image.

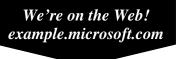
"PROVIDING ACCOUNTING, COMPUTER HARDWARE AND SOFTWARE SOLUTIONS FOR THE HOUSING INDUSTRY FOR OVER 30 YEARS."

P.O. Box 190 Alexander City, AL 35011

Phone: 256-329-1205 Email: vicki@sacsinc.com



"Providing accounting, computer hardware and sofware solutions for the housing industry fo over 30 years."



This would be a good place to insert a short paragraph about your organization. It might include the purpose of the organization, its mission, founding date, and a brief history. You could also include a brief list of the types of products, services, or programs your organization offers, the geographic area covered (for example, western U. S. or European markets), and a profile of the types of customers or members served.

It would also be useful to include a contact name for readers who want more information about the organization.

# **Back Page Story Headline**

This story can fit 175-225 words.

If your newsletter is folded and mailed, this story will appear on the back. So, it's a good idea to make it easy to read at a glance.

A question and answer session is a good way to quickly capture the attention of readers. You can either compile questions that you've received since the last edi-

ceived since the last edition or you can summarize some generic questions that are frequently asked about your organization.

A listing of names and titles of managers in your organization is a good way to give your newsletter a personal touch. If your organization is small, you may want to list the names of all employees.

If you have any prices of standard products or services, you can include a listing of those here. You may want to refer your readers to any other forms of communication that you've created for your organization.

You can also use this space to remind readers to mark their calendars for a regular event, such as a breakfast meeting for vendors every third Tuesday of the month, or a biannual charity auction.

If space is available, this is a good place to insert a clip art image or some other graphic.



Caption describing picture or graphic.